

Valued Ford Fleet Customer,

The Florida Fleet Road Shows are Back and Even Better! We have all new must-have information to help you run your Ford fleet more effectively.

Please e-mail mcrichto@ford.com <<mailto:mcrichto@ford.com>> to reserve your seat(s) at one of the following meetings. Please RSVP right away, as seats are limited to the first 40 attendees.

- **Jacksonville, FL (Thursday - March 4th)**

Marriott Courtyard - Kendall
9815 Lantern Street
Jacksonville, FL 32225
(Near intersection of Jackson & Monument)

- **Tampa, FL (Tuesday - March 9th)**

Marriott Courtyard - Tampa/Brandon
10152 Palm River Road
Tampa, FL 33619
(I-75 & Hwy 60)

- **Fort Lauderdale, FL (Tuesday - March 16th)**

IGFA Fishing Hall of Fame & Museum
300 Fulf Stream Way
Dania Beach, FL 33004
(I-95 & Griffin Road - Next to Bass Pro Shops)

- **Orlando (Thursday - March 18th)**

Ford HVC Parts Depot
210 Deen Still Road
Davenport, FL 33897
(I-4 & Hwy 27)

Start Time: 8:30AM

End Time: 1:30PM

Lunch Served: YES

We'll cover all of the topics mentioned below and you'll have a chance to talk with the Ford experts. Have a question??? Ask Away!!!

- All new 2011 6.7L Powerstroke Diesel Engine
- Latest updates on Ford's new Police Interceptor
- Latest diagnostic tools and equipment
- ALL NEW FordParts.com website
- Hybrid Basics (what you need to know to stay safe)
- Brake Quality & Safety
- Common/Avoidable 6.0L & 6.4L Issues (how to avoid downtime)
- Filtration (Find out how to save your fleet money by reducing powertrain repair costs.)
- New Vehicle Technology (Find out what is coming....Electric Vehicles, Hybrids, Bio Fuels, Ethanol, ect.)
- Technical Training (Find out what's available and how you can get your techs trained.)
- Service Programs & Web Resources (Learn how to help yourself by tapping into Ford resources that you can access right from your computer.)

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Thank you for your business. We look forward to seeing you at the meeting.

Mike Crichton

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Commercial Vehicle Operations

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